



August 2017

Dear RedCLive member,

Welcome to the August 2017 edition of the RED C Live Newsletter!!

In July 2017, 576 RED C Live members reached the €50 threshold for payment and will be sent cheques shortly! The total rewards paid out for completing surveys now stands at €997,884.

RedCLive surveys rendered to mobile devices

Majority of RedCLive surveys are now available on mobile phones and tablets with full functionality on these devices. Significant investment has been made towards this development to allow our members the opportunity to complete surveys on any device and we hope this will improve your experience of participating in RedCLive surveys. If you have any feedback/comments regarding your experience, please let us know by writing to us on info@redclive.ie

Case Study

More of a nudge than a bounce

by Richard Colwell

How do we define a leadership bounce in support? What's a good bounce and what's just ok?

In the run up to the Fine Gael leadership election most political commentators expected a significant bounce in support for the party. This was certainly borne out in our last poll, which saw support for the party rise by 7% and left them taking a significant lead over Fianna Fail. However, that poll was taken during the heat of the leadership campaign itself, when almost 100% of the media attention was focused on Fine Gael. Clearly this has a significant impact on those voters that are not closely following political events, which is most of them!

Today's poll then is perhaps a much fairer reflection of exactly how much of a boost the party may expect to get from a new leader. There has been a short, but decent period of time, since Leo Varadkar took control of the party and the country. During which time Fine Gael has been put under pressure from the opposition, both on the way the former Attorney General Maire Whelan was hastily made a judge, and on the changes to bin charges...[MORE](#)

Best Wishes!

The RED C Live Team

FAQ's

Logged out of a Survey

Please remember that you can now log back into a survey if you are unable to complete it in one sitting, or if you are logged out due to a technical fault or a server error. We hope this will improve your experience of RedCLive. If you are logged out, please wait for at least 15-20 minutes before you attempt to log back in.

Quality Control

We would like to remind you that our reputation as a leading market research company is based on the accuracy and validity of the data we provide to our clients.

To ensure members do not complete surveys hurriedly or provide incorrect information, a series of check questions are included at intervals. These inbuilt quality control questions appear on every survey and are administered to everyone equally. Answers provided by members who failed the Quality Control check are not included in the survey results.

We appreciate that this can be frustrating when a genuine mistake is made, however, we are unable to make exceptions to the mechanisms and allow members to go back and change their answers, so please take extra care to avoid being screened out of surveys.

Reporting issues with surveys

If you encounter an error or a problem when taking part in a survey, such as the screen freezing or otherwise, **please forward us the original survey invite, along with a screen shot of the error**, where applicable, to info@redclive.ie