



June 2017

Dear RedCLive member,

Welcome to the June 2017 edition of the RED C Live Newsletter!!

In May 2017, 705 RED C Live members reached the €50 threshold for payment and will be sent cheques shortly! The total rewards paid out for completing surveys now stands at €940,634.

RedCLive surveys rendered to mobile devices

We are delighted to announce that majority of RedCLive surveys are now available on mobile phones and tablets with full functionality on these devices. Significant investment has been made towards this development to allow our members the opportunity to complete surveys on any device and we hope this will improve your experience of participating in RedCLive surveys. If you have any feedback/comments regarding your experience, please let us know by writing to us on info@redclive.ie

Case Study

Coveney Appeals, but Varadkar Drives New Fine Gael Voters

by Richard Colwell

It appears that Fine Gael has received a massive endorsement for their plan of a change of leadership over the past few weeks, at the expense of Fianna Fail. Fine Gael secures 29% of the first preference vote, an increase of 5% in one month, as attention is focused squarely on Fine Gael and its leadership contest in the media during the fieldwork for the poll. These gains for Fine Gael appear to be taken directly from Fianna Fail. The party secures just 21% support, a decline of 7% in the past month. This is the lowest level of support the party has secured since before the last election, as those under 35 practically desert the party.

Sinn Fein also suffer as a result of Fine Gael gains, with drop in support of 3% since last month, leaving the party on 14%. While Independent candidates and the Independent Alliance make gains. It is important to note that in the RED C polls we read out all parties that are standing in a possible election over the phone, to ensure that voters are reminded of all the options available...[MORE](#)

Best Wishes!

The RED C Live Team

FAQ's

Logged out of a Survey

Please remember that you can now log back into a survey if you are unable to complete it in one sitting, or if you are logged out due to a technical fault or a server error. We hope this will improve your experience of Redclive. If you are logged out, please wait for at least 15-20 minutes before you attempt to log back in.

Quality Control

We would like to remind you that our reputation as a leading market research company is based on the accuracy and validity of the data we provide to our clients.

To ensure members do not complete surveys hurriedly or provide incorrect information, a series of check questions are included at intervals. These inbuilt quality control questions appear on every survey and are administered to everyone equally. Answers provided by members who failed the Quality Control check are not included in the survey results.

We appreciate that this can be frustrating when a genuine mistake is made, however, we are unable to make exceptions to the mechanisms and allow members to go back and change their answers, so please take extra care to avoid being screened out of surveys.

Reporting issues with surveys

If you encounter an error or a problem when taking part in a survey, such as the screen freezing or otherwise, **please forward us the original survey invite, along with a screen shot of the error**, where applicable, to info@redclive.ie