



May 2017

Dear RedCLive member,

Welcome to the May 2017 edition of the RED C Live Newsletter!!

In April 2017, 659 RED C Live members reached the €50 threshold for payment and will be sent cheques shortly! The total rewards paid out for completing surveys now stands at €905,384.

RedCLive surveys rendered to mobile devices

We are delighted to announce that majority of RedCLive surveys are now available on mobile phones and tablets with full functionality on these devices. Significant investment has been made towards this development to allow our members the opportunity to complete surveys on any device and we hope this will improve your experience of participating in RedCLive surveys. If you have any feedback/comments regarding your experience, please let us know by writing to us on info@redclive.ie

Case Study

Can Leo or Simon stir up the current political status quo?

by Richard Colwell

The fourth in our series of tracking polls in 2017 depicts a relatively stable political situation in Ireland since January. Fianna Fail continue to lead as the largest party, and will be buoyed by a rise back up to 28% in this month's poll. This is 4% ahead of their main rivals Fine Gael, who appear to be stuck at 24% support. It is interesting that Fianna Fail appear to do better, when the focus in the media is not on one of their supply and confidence skirmishes with Fine Gael. Despite these gains for Fianna Fail, the reality is that movements have on the whole been within the margin of error for polls on this sample size, and the picture is relatively stable.

Since February, Sinn Fein have improved their share, securing between 17-19% of the first preference vote. This month they hit 18% support. It appears that movement at the higher end of their support, is counter balanced by movement in support for Independents. Last month their support fell back somewhat, after a focus of attention on the parties past with...[MORE](#)

Best Wishes!

The RED C Live Team

FAQ's

Logged out of a Survey

Please remember that you can now log back into a survey if you are unable to complete it in one sitting, or if you are logged out due to a technical fault or a server error. We hope this will improve your experience of Redclive. If you are logged out, please wait for at least 15-20 minutes before you attempt to log back in.

Quality Control

We would like to remind you that our reputation as a leading market research company is based on the accuracy and validity of the data we provide to our clients.

To ensure members do not complete surveys hurriedly or provide incorrect information, a series of check questions are included at intervals. These inbuilt quality control questions appear on every survey and are administered to everyone equally. Answers provided by members who failed the Quality Control check are not included in the survey results.

We appreciate that this can be frustrating when a genuine mistake is made, however, we are unable to make exceptions to the mechanisms and allow members to go back and change their answers, so please take extra care to avoid being screened out of surveys.

Reporting issues with surveys

If you encounter an error or a problem when taking part in a survey, such as the screen freezing or otherwise, **please forward us the original survey invite, along with a screen shot of the error**, where applicable, to info@redclive.ie