



April 2018

Dear RedCLive member,

Welcome to the April 2018 edition of the RED C Live Newsletter!!

In March 2018, 561 RED C Live members reached the €50 threshold for payment and will be sent cheques shortly! The total rewards paid out for completing surveys now stands at €1,221,084.

Battle on to Repeal the 8th

by Richard Colwell

Much as I prophesied two months ago in my article in January about the Repeal the 8th Referendum, today's poll shows the first signs that the race to repeal is tightening. Despite a very positive start for the Repeal camp, with much of the Oireachtas supporting their cause, this referendum is certainly not won yet. Instead indications from this poll suggest they have a real fight on their hands, and that they will need a really good campaign to ensure it isn't lost.

Our poll today does continue to show a clear lead for the Yes camp in terms of the straight repeal of the 8th Amendment. Over half of all adults (56%) suggest at this stage that they support the repeal of the 8th Amendment, while 26% say they would not support Repeal and 18% either refused to answer or remain undecided. On the face of those numbers you might imagine that it suggests the referendum to repeal should be won quite easily. When undecided voters are removed, the Yes side are clearly ahead with 69% supporting repeal and 31% not supporting a repeal.

It is when we start to look behind these numbers, review what has happened in past referendums in Ireland and more importantly look at the trends in support that doubts start to creep in.

As you may recall from my article in January there are a number of factors that influence voters and the result as we move closer, not least of which is the fact that undecided voters are far more likely to vote for the "status quo" or in other words vote No, compared to those that do express an opinion at this stage. It is also the case that it is far easier to put doubt in people's minds as to the decision to repeal, than it is to persuade people that.....[MORE](#)

Best Wishes

The RED C Live Team

FAQ's

Logged out of a Survey

Please remember that you can now log back into a survey if you are unable to complete it in one sitting, or if you are logged out due to a technical fault or a server error. We hope this will improve your experience of RedClive. If you are logged out, please wait for at least 15-20 minutes before you attempt to log back in.

Quality Control

We would like to remind you that our reputation as a leading market research company is based on the accuracy and validity of the data we provide to our clients.

To ensure members do not complete surveys hurriedly or provide incorrect information, a series of check questions are included at intervals. These inbuilt quality control questions appear on every survey and are administered to everyone equally. Answers provided by members who failed the Quality Control check are not included in the survey results.

We appreciate that this can be frustrating when a genuine mistake is made, however, we are unable to make exceptions to the mechanisms and allow members to go back and change their answers, so please take extra care to avoid being screened out of surveys.

Reporting issues with surveys

If you encounter an error or a problem when taking part in a survey, such as the screen freezing or otherwise, **please forward us the original survey invite, along with a screen shot of the error**, where applicable, to info@redclive.ie