



March 2019

*Dear RedCLive member,*

*Welcome to the March 2019 edition of the RED C Live Newsletter!!*

*Wishing all RedCLive members a Very Happy New Year!!*

Last month, 823 RED C Live members reached the €50 threshold for payment and will be sent cheques shortly! The total rewards paid out for completing surveys now stands at €1,491,484.

### Case Study

## **Fine Gael hang on to Support, but will the Public Give them a Wake Up Call at the Local/European Elections?**

*By: Richard Colwell*

What a couple of weeks Fine Gael have had in the run up to this poll. The Nurses Strike and the overrun in costs for the Children's Hospital, have put the government under pressure not seen for some time, and certainly not since the 8th Amendment referendum last May.

After Leo Varadkar took over the leadership of Fine Gael in June 2017 and thus became Taoiseach, the party had seen a generally upward trend in support (with some wobbles, such as when Frances Fitzgerald was forced to step down in late 2017), right up to May 2018 when the 8th Referendum was held.

That trend saw the party move from support levels at 27% initially, to grow to support levels at 34% in May 2018. A strong stance and...[MORE](#)

## **Important Updates**

### **Changes to Privacy Policy and Terms & Conditions**

*Your privacy and data security are extremely important to us which is why we want to let you know of the changes we have made to our Privacy Policy and Panel Member Terms and Conditions. These changes have been made to ensure you are in control of what happens to your data. You can view our updated policies by clicking the links below or visiting our website.*

*To view our Privacy Policy, please click [here](#). To view our Panel Member Terms and Conditions, please click [here](#).*

*Best Wishes*

*The RED C Live Team*

## **FAQ's**

### **Logged out of a Survey**

Please remember that you can now log back into a survey if you are unable to complete it in one sitting, or if you are logged out due to a technical fault or a server error. We hope this will improve your experience of RedClive. If you are logged out, please wait for at least 15-20 minutes before you attempt to log back in.

### **Quality Control**

We would like to remind you that our reputation as a leading market research company is based on the accuracy and validity of the data we provide to our clients.

To ensure members do not complete surveys hurriedly or provide incorrect information, a series of check questions are included at intervals. These inbuilt quality control questions appear on every survey and are administered to everyone equally. Answers provided by members who failed the Quality Control check are not included in the survey results.

We appreciate that this can be frustrating when a genuine mistake is made, however, we are unable to make exceptions to the mechanisms and allow members to go back and change their answers, so please take extra care to avoid being screened out of surveys.

### **Reporting issues with surveys**

If you encounter an error or a problem when taking part in a survey, such as the screen freezing or otherwise, **please forward us the original survey invite, along with a screen shot of the error**, where applicable, to [info@redclive.ie](mailto:info@redclive.ie)